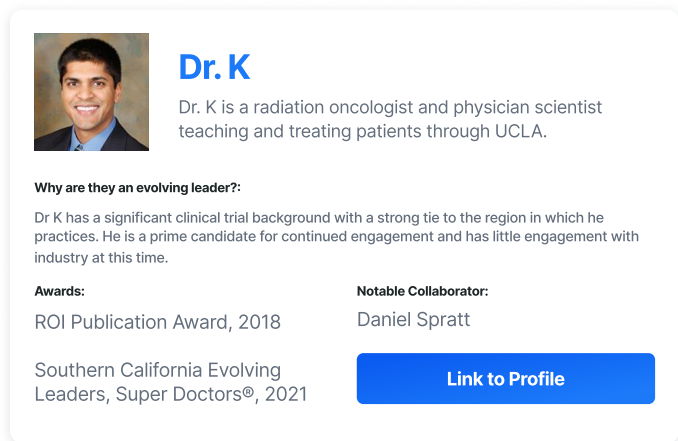


# Rising Star Identification

H1 helped a global medical affairs team save time and resources through improved Rising Star and Emerging Leader analysis.

Our client, a top 25 Global Pharma company, needed to better understand the top global key opinion leaders in pulmonary disease and oncology. They also needed to identify related second and third level rising stars to ensure continued adoption and engagement at top institutions. H1 uncovered the top 50 leaders across 12 countries, identifying an additional 78 rising stars related to those top HCPs.



**Dr. K**

Dr. K is a radiation oncologist and physician scientist teaching and treating patients through UCLA.

**Why are they an evolving leader?:**

Dr K has a significant clinical trial background with a strong tie to the region in which he practices. He is a prime candidate for continued engagement and has little engagement with industry at this time.

**Awards:**  
ROI Publication Award, 2018  
Southern California Evolving Leaders, Super Doctors®, 2021

**Notable Collaborator:**  
Daniel Spratt

[Link to Profile](#)



**Mark Christopher Markowski**

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**Past Affiliation:**  
Suburban Hospital

**Specialty**  
Hematology & Oncology Medical Oncology

**Tags**  
prostate cancer rising stars  
+ Add tag

	Matched	Total
<b>All works</b>	1	81
Publications	1	66
Citations	0	389
Social Media	0	145
Clinical Trials	0	12
Congresses	0	3
Payments	\$0	\$724.4 K
Procedures	0	4.3 K
Diagnoses	0	4.5 K
Referrals Received		260
Referrals Sent		281

Of the 128 HCPs shared with the client, ~30% were newly discoverd Rising Stars.

“Our team was able to find the right people in minutes using just a few filters.”

H1 enables more meaningful strategic decision and increased efficiency by helping our clients develop custom Rising Star and Emerging Leader analysis, automated notifications, and unequaled profile depth.