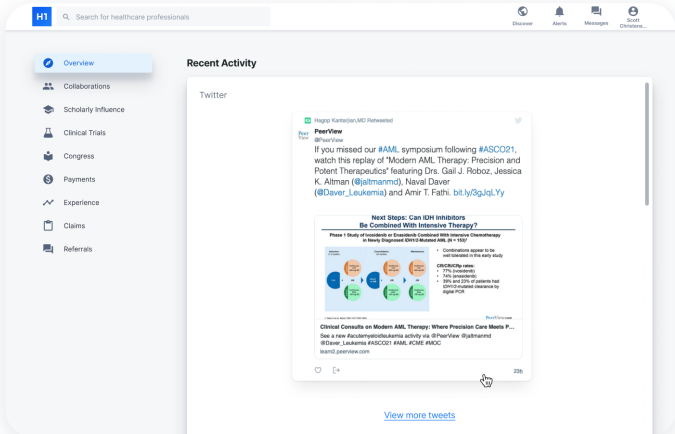
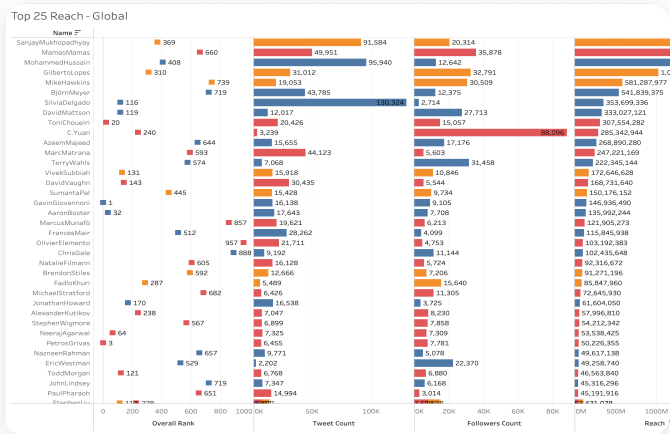




Digital Leaders as KOLs

HCP Universe Supercharges Digital Leader Engagement.

Gone are the days when Conferences & Pubs defined the KOL landscape. Social media has transformed thought leadership, and if you're not engaging Digital Opinion Leaders, then your teams will be a step behind some of the most meaningful work.



“We learned more about how to engage the digital landscape than we could have imagined. So helpful!”

Clients engaging digital leaders in HCP Universe can see an increase in digital share of voice by 45% within 6 months.